

Hairless Heroes Challenge



YOUR HELPFUL GUIDE
TO GETTING HAIRLESS
AND FUNDRAISING

SETTING UP YOUR FUNDRAISING PAGE

Whether you're honoring a family you know who is facing childhood cancer, you want to be a hairless hero for sick kids, or you're dreaming of having shaved head just in time for summer, people will want to know!

Whatever your reason, shout it from the roof top and start by updating your fundraising page. You'll inspire your family and friends to donate to help support families facing childhood cancer.

You can post an update weekly on your donation progress and the countdown to the challenge as well as photos and videos of your hairy challenge.

AND upload a profile photo on your fundraising page - the hairier the better!



DONT FORGET TO
UPLOAD A
PROFILE PIC

KICKSTART YOUR FUNDRAISING

1. Sponsor yourself!

Lead by example and make the first donation to your page. It also gives people an amount to match and shows how important this challenge is.

2. Share your 'why'!

Email or SMS friends, family and colleagues to ask for support. We've even done the heavy lifting for you! On the next page you'll find a message template that you can copy and paste to send directly through SMS, Messenger, WhatsApp or Insta to rally up some support from your mates

3. Spread the word!

Show people your being a hairless hero for kids cancer by posting on your socials, using #HairlessHeroes #Redkite

4. Thank your supporters

Don't forget to thank your friends, family and everyone who has donated to you. Why not tag your sponsors on social media. on social media.

Below you'll find a message template that you can copy and paste to send directly through SMS, Messenger, WhatsApp or Insta to rally up some support from your mates.

----- Copy & Paste -----



Hey there!

This October I'm baring all to help kids with cancer... Oh well not quite... but I'm glad I have your attention!

So for real, this October I'm ditching some hair to help support kids facing cancer and their families. That's right, I'm losing my locks and fuzz to help kids doing it tough. To make it count, I need your help.

This is a a big hairy challenge for me and I need to get as many donations as possible to make it count. A donation of just \$53 can help a family fill the tank to take their sick child to hospital.

Every dollar really counts. Please male a tax-deductible donation directly to my fundraising page here <INSERT YOUR URL>



----- Copy & Paste -----



ASK EVERYONE TO DONATE

Family & friends should be the first people on your list to ask for donations, then colleagues and local businesses. Can you think of anyone else? Send them an email or SMS and keep this checklist handy as a memory jogger. Not sure who to ask, use the checklist below



- | | |
|--|--|
| <input type="checkbox"/> Neighbours | <input type="checkbox"/> Community groups |
| <input type="checkbox"/> Kids sporting clubs | <input type="checkbox"/> Extended family |
| <input type="checkbox"/> Local shops | <input type="checkbox"/> Hairdresser/beautician |
| <input type="checkbox"/> Overseas family & friends | <input type="checkbox"/> Health professionals - doctors, dentist etc. |
| <input type="checkbox"/> Past colleagues | |



YOUR BIG HAIRLESS HERO DAY

Start thinking about what your wax day/night looks like.

Some options to consider: 

Strictly Family: Get together with a BBQ and nominate one trusted shaver, cutter or waxer.

Go Fully Wild: Hold a house party and auction off the shaving, cutting or waxing duty.

Stay Private: Book a an appointment at your local salon and get your hair professionally shaved, or cut.



Want to increase your challenge?

1. Tell your friends that if they donate \$25 or more they can have the honours of taking the shaver to your head or the scissors to cut your hair in a place of their choosing.

2. Promise to commit to certain actions when you hit fundraising milestones. For example, when you reach \$200 you'll shave half your head, when you hit \$400 you'll shave all your head and when you hit \$1000 you'll shave half your eyebrow.

Need some ideas and inspiration? Reach out to Ash and our Hairless Heroes team on community@redkite.org.au or on 02 9219 4000.